

Gryphon Coovadia

Motion / Multimedia Designer

Project Experience

Kinetic 2025 Title Sequence (Savannah College of Art and Design)

3D Designer

- Produced high-quality 3D renders within Cinema 4D
- Storyboarded and collaborated for different scenes for 3D animation

Imagine Dragons Lyric Video (Universal Music Group)

Imagine Dragon's x Ado "Take Me To The Beach"

Lead Producer

- Created high-quality 3D renders for two key scenes using Blender
- Composited and refined visuals in After Effects to enhance the final look

Career Experience

Head of Multimedia Production - Airia

March 2026 - Present

- Develop and produce high-quality motion graphics and multimedia content.
- Film and edit live content ensuring seamless integration of visual effects.
- Utilize AI technologies to enhance video production and post-production.

Content Creator - [1824/Universal Music Group](#)

September 2024 - March 2026

- Produce animated motion assets (Apple Motion, Spotify Canvas, Animated ad's)
- Lyric videos, Animated album covers, Music videos, Promotional assets
- Work with cameras like Sony and Cannon to record and photograph concerts, events, and highlights

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Portfolio

Linkedin

Skills

Software

After Effects

Figma

C4D

Blender

Touch Designer

Ableton Live

FL Studios

Mad Mapper

Unreal Engine

Cavalry

Adobe Creative Suite

Professional

Project Management

Compositing

Public Speaking

Leadership

Sustainability

Activities

Kinetic MOME Showcase 2025 – Silver IDA Award

Kinetic MOME Showcase 2024 – Silver IDA Award

Projection Mapping in Lacoste (SAMN 560 - Collaborative Experiences in the School of Motion)

Google Maps Atlanta Beta Testing 2024

Education

Savannah College of Art and Design – Atlanta
Campus – Motion Media Design BFA

January 2023-May 2026